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# #4

Stop Hunger\_Newsletter / June 2017

## Women: a lethal weapon against hunger

According to a 2013 United Nations report, 55% of the progress in the fight against hunger over the last 25 years has resulted from the improvement in the social situation of women. The more they are educated, the less their children are hungry. The more they have control of the family budget, the more likely they are to survive. The longer they live, the less hunger worsens. If women had the same access as men to the means of production, they could feed an additional 100 to 150 million people. All of the experts know this because the studies prove it. In summary: equality for women means progress for all. By providing them with the means, we advance more directly to a hunger-free world.

Clodine Pincemin,  
President, Stop Hunger

### In the news\_

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On March 8, the third Fundraising Dinner celebrated and rewarded five courageous and exemplary women for their actions against hunger. A close-up on the honorees of this generous evening, attended by nearly 500 donors and partners, volunteers and representatives of associations, both local and international. An opportunity to also contribute to the International Day of Women's Rights.

## Fundraising Dinner\_

# Empowering women to end hunger

### TO ACHIEVE THIS, STOP HUNGER EMPOWERS WOMEN BY:

- co-developing programs with local and international NGOs. This is particularly true of the three-year partnership with World Vision Romania for the creation of two cooperatives that will employ 60 disadvantaged women in Romania.
- supporting women, or groups of women, with innovative and measurable programs to eradicate hunger within their communities.

This includes the role of the Women Stop Hunger Awards.

## WHY EMPOWER WOMEN?

- Hunger could be reduced by **43%** with a higher level of education for women.

- According to some studies, money invested with women would be **17** times more productive than among men  
A child has a 30% greater chance of surviving when the mother controls the family budget.

- In developing countries, women make up **43%** of the agricultural workforce and produce **60-80%** of the food resources derived from family farming.  
If women had the same access as men to the means of production, they could feed an additional **100 to 150** million people.



► (left to right) **Tanya Fields**, **Luccilla Dayuori**, **Sia Germaine Millimono**, **Kèbè Lamah** and **Tina Kieffer** with **Sophie Bellon**, Chairwoman of the Board of Directors of Sodexo, and **Rohini Anand**, SVP & Global Chief Diversity Officer of Sodexo.

## THE WOMEN STOP HUNGER AWARDS: ONE FOR ALL, ALL TOGETHER.

They were recently awarded to five women, to support them financially and boost their actions:



### **Tanya Fields**, founder and director of **BLK Projek (USA)**.

In the South Bronx of New York, supported by other women, Tanya has converted fallow land into a community garden. For two years, they have harvested healthy fresh fruits and vegetables, which are then distributed at low prices with an old school bus converted into an environmentally friendly traveling market. Tanya wants to expand the garden and multiply the mobile market buses to extend their distribution to other boroughs of New York.

## Close-up\_ Volunteer Awards

honored the initiatives of three Sodexo employees: **Oline Jaffré**, project leader in **Operational Excellence**; **Bruno Boukhénoufa**, Logistics Director in **Education** and **François-Xavier Violette**, Regional Purchasing Manager. The awards were presented to them by **Anna Notarianni**, President of Sodexo in France, together with **Satya Ménard**, CEO of Sodexo Group's Service Operations.





**Luccilla Dayuori, founder of the Tuna Women Development Association (Ghana)**, has become a model for hundreds of rural women who she teaches how to manage the operation of small agricultural plots. She has trained 150 farmers who have themselves passed on this know-how to more than 1,500 women. Besides fruits and vegetables, these women have chosen to diversify their production (honey, soap, candles and batik cloth) to generate income and feed their families. Luccilla's next ambition is to acquire a new tractor to increase productivity.



**Sia Germaine Millimono and Kèbè Lamah, president of the unions of women rice steamers in Guinea's mountainous forest region** in the south of the country. In this poor country where half of its population lives below the poverty threshold, rice is the basic food. Sia Germaine and Kèbè have united more than 500 women in steaming cooperatives to produce and sell nourishing and locally grown quality rice, with the support of local partners as well as the United Nations World Food Programme. Each week, 20 tons of rice supply school cafeterias, boosting education and the local economy. The current challenge is to improve the equipment (steamers, shelling machines, silos, etc.) and to extend the drying areas. In addition to the financial support provided by Stop Hunger, Sodexo Guinea is studying the possibility of developing skills volunteering actions to ensure food security and nutritional diversification of school meals distributed by WFP.



**Tina Kieffer, and her association "Toutes à l'école" in Cambodia**, educate today 1,200 young girls who are among those most in need and supports them from the age of six to their first job. Tina chose to build her "Happy Chandara" pilot school near Phnom Penh in 2006, which provides a free high-level education to the girls, allowing them to become educated, independent and healthy women who are able to participate tomorrow in the economic life of their country. Tina wants to install a permaculture vegetable garden in the school to produce healthy fruits and vegetables (read on page 6).

## Interview with Marc Genevois\_

As the world leader in the enterprise applications, SAP France was one of the patrons of the Stop Hunger Fundraising Dinner. CEO Marc Genevois explains the reasons for SAP's involvement.

### What are the reasons for SAP France's involvement in the most recent Fundraising Dinner?

**Marc Genevois:** internationally, SAP's vision translates to "Helping the world run better and improving people's lives," which means we have a responsibility to contribute to the well-being of people. Education and hunger are major themes in the Group's social responsibility commitments. Encouraging and supporting young people, as well as social entrepreneurs, helping to feed the poor, even in times of emergency... In Africa, for example, we are taking action to enable small farmers to better sell their produce and feed their families... In France, we regularly support Les Restos du Cœur... So we feel fully and naturally drawn to the actions of Stop Hunger and Sodexo. More personally, I started my career at SAP with Sodexo as a customer and also spent eight years in Africa where hunger is an ever-present challenge.

### Has this evening interested you in becoming further involved in Stop Hunger?

**M.G.:** More than other such events, this evening was particularly appreciated, including by SAP employees who were not necessarily aware of Stop Hunger's work beforehand. Our wish, therefore, would be to study how we can better collaborate together and on a more regular basis.



*"I'm concerned both personally and as a business executive with the issue of hunger and so am naturally interested in the actions of Stop Hunger."*

**Marc Genevois,**  
CEO, SAP France, and patron of Stop Hunger



From school to working life, the association “Toutes à l'école” provides free high-quality education to girls most in need, while guaranteeing their health and supporting their families.

## “Toutes à l'école” – Cambodia\_

# Educated girls independent women

### A SCHOOL THAT NOURISHES

Less than one-third of the world's school children are girls. In Cambodia, 53% of the population are women but they rarely have access to education. Traces of tradition and the Khmer conflict persist.

For Tina Kieffer and her association, guaranteeing girls' education and health means enabling them to grow well and become women capable of participating tomorrow in the economic life of their country.

Located near the capital, Phnom Penh, its pilot school “Happy Chandara” now enrolls 1,200 girls and support them from age 6 until their first job. These girls, from families suffering from hunger and precariousness, are often destined to work or help their mothers at home rather than going to school. Feeding them every day at school enables them to continue their education.

### GARDENS AT SCHOOL

23 tons of fruits and vegetables per year pass through the kitchens of Happy Chandara. But local products contain many pesticides and chemical fertilizers, Cambodia being one of the most contaminated countries in the world\*.

\* Efsa/European Food Safety Authority. The 2013 European Union report on pesticide residues in food.

## Close-up\_

Education,  
food and  
health...

**More than a school, Happy Chandara is a living space for students, their families and the community. It includes:**

- **education:** classes from primary to high school, boarding, a training center, recreational center...
- **food:** daily meals for the children, baskets for families and teaching of good agro-ecological practices through the community gardens.
- **health:** medical and dental monitoring for all, social and psychological assistance, family planning...





To enable the consumption of fresh and healthy products, a project to create permaculture vegetable gardens was born. Not only will it produce almost a third of the fruits and vegetables consumed and reduce purchasing costs (7 tons produced for a savings of about \$ 20,000 per year), it will also train students, their parents and small local gardeners in sustainable agricultural techniques.

A vegetable garden has already been established and others are to be created through a contribution of 35,000 euros from the Stop Hunger "Fonds de dotation".



## Good to know\_

Permaculture — or how to eat well while respecting the earth and life.

It is primarily an **ethical approach** which seeks to care for nature and to share equally between people. Specifically, it is a **human scale vegetable garden**, designed and organized to mimic nature, where every plant and insect have their place, vegetables reseed naturally and recycled water is used... It is **manual gardening, self-sufficient, environmentally friendly and productive**: watering and tilling are avoided, seeds harvested, vegetables and fruits are fertilized with plant wastes, related plants are used, waste is recovered, solar energy and vegetal coverings are used ... in short, in a vegetable garden in permaculture, nature does things well... with the help of gardeners!



► Community Consultative Committees members of Predesti and Mihaesti villages.

Changing the lives and the future of women most in need in a rural region of south Romania is the goal set by Sodexo and World Vision\* teams under a three-year partnership, organized by Stop Hunger.

## Stop Hunger & World Vision – Romania\_

# The sun rises in the East

The demanding, rural, multi-stakeholder entrepreneurship program began last February, in Predesti and in Mihaesti, two communes within 200 km of Bucharest.

It is a work of consultation, co-construction and training between the NGO World Vision, Sodexo teams and the Community Consultative Committees from the two municipalities that promote the program among the local population. The committees include local elected representatives, farmers, teachers, parents, a social worker and religious leaders. Project objective is to identify, convince, mobilize, train and support about 60 women in the creation and development of two local agricultural cooperatives that provide sources of work and income, and community economic activity.

A three-day working seminar was recently held with these committees to discuss and share methods, define a common vision and identify tangible and viable economic activities that meet the needs of women and their communities.

A first analysis was carried out to identify the groups of vulnerable women, most of them being: single mothers and women with more than two children, women of Roma origin, as well as women employed through very small "subsistence farming," widespread in the Romanian countryside. This involves food production for self-sufficiency - or self-consumption - on very small plots, enabling an individual to feed themselves and their family.

To help create and boost the activity of these cooperatives, several proposals have also been made, focusing on the sharing of expertise in cooking, nutrition and training in food hygiene. Additional ideas involve finance and the development of business plans, marketing and IT in the development of online sales platforms for local products, detection of market opportunities, etc.

Next steps: analysis of the needs of communities and beneficiaries and training on the role of women empowerment.

\* International NGO that helps more than 4 million children in nearly 100 countries. In Romania, WV Romania, which has been present for 26 years, has helped more than 500,000 people in need.



Stop Hunger and the World Food Programme renew their partnership for three years. Prerana Issar, WFP's Director of Private Sector Partnerships, and Clodine Pincemin, President of Stop Hunger, share their common priorities and actions.

## World Food Programme Partnership\_

# Advancing together against hunger

**Q.1- WFP and Stop Hunger have been partners for three years. You have combined in a sustainable dynamic in every respect. Can you tell us more?**

**Prerana Issar - WFP:** Achieving Zero Hunger by 2030\* means making sure that every man, woman and child has sustainable access to the nutritious food they need to live full, active lives. This is the mission that drives us and makes us constantly strive to improve: we are strengthening our operations with governments and companies, we are developing more sustainable food systems and we are working directly with smallholder farmers to help them provide food to their families and give them year-round income. In 2016, WFP provided school meals in 76,500 school canteens to more than 16.4 million children among the most vulnerable in the world. With support from Stop Hunger and from the experts at Sodexo, we are creating sustainable school meals programs while – at the same time – empowering the local women who prepare the meals with skills and income.

**Clodine Pincemin - Stop Hunger:** Our roadmap with WFP targets three areas: the sustainable school meals program, women empowerment and emergency assistance. Building on the Sodexo ecosystem – its employees and their families, its clients, consumers and suppliers – it is a unique model and potential action that Stop Hunger is building with WFP. In particular, it enables WFP to work with Sodexo's experts to optimize and improve the reliability of its systems and its impact.

\* The UN 2030 Zero Hunger Challenge for Development: end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.



*"If women farmers had the same access to resources as men, the number of hungry people in the world could be reduced by 150 million. To educate, train, finance and support women is therefore fundamental to creating a sustainable food system which can be owned and successfully continued by governments."*

**Prerana Issar,**  
WFP's Director of Private Sector Partnerships



*"Our roadmap with WFP targets three areas: the sustainable school meals program, women empowerment and emergency assistance."*

**Clodine Pincemin,**  
President of Stop Hunger





This is the case for the unique, secure food voucher, standardized across the organization, which was created in 2016 and has a double advantage in an emergency: it is made available in half the time, and at a cost divided by four, providing those in need with access to diverse local food rather than imported rations.

**PI.:** WFP is the leading humanitarian agency fighting hunger worldwide. Now, with global support to end hunger by 2030\*, we're accelerating our impact by thinking local and long-term. This includes providing support to governments to help them gain greater autonomy in the management of school canteens, helping farmers connect to markets where they can sell their products, increasing the reliable quality of their products, and streamlining exchanges and payment systems.

School canteens play a necessary role in the sustainable development of vulnerable areas where the preparation of meals and the procurement of fresh, local products work to stimulate local economies. With Stop Hunger as a partner, we are able to leverage their expertise in food supply, nutrition, and hygiene and food safety and to ensure the decentralization and quality of school meals.

**C.P.:** Yes, it is to this that the YEAH! Program responds. It allows Sodexo employees to provide their skills on behalf of this international program of free school meals. In October 2016, two volunteers helped to set up a central kitchen pilot in Tunisia, preparing 1,500 meals a day, with purchases from local producers, vegetable gardens in schools and appropriate distribution in a rural and remote area ... All this to ensure healthy and good meals for disadvantaged children (read on page 12).



More than  
**16 million**  
of the poorest children  
in the world benefit from WFP's free school meals.

**Q.2- The value of this expertise and of a unique ecosystem with Stop Hunger is well understood, we can see its impact. What role and what resources are provided to women?**

**C.P.:** They are the heart of the system! In Tunisia, the organization of local purchases includes the Community Organizations of Rural Women. In southern Guinea, WFP and Stop Hunger support the steamed rice trade locally produced by 500 women in two cooperatives and also train thousands of others in this quality production. This rice now mainly supplies schools in the region. These two examples clearly show that supporting the production of rural women can provide free, nutritious meals for millions of children and have a positive impact on their lives and futures as well as, more broadly, on local communities and countries.

**PI.:** If women farmers had the same access to resources as men, the number of hungry people in the world could be reduced by 150 million. To educate, train, finance and support women is therefore fundamental to creating a sustainable food system which can be owned and successfully continued by governments. In Africa, most of the smallholder farmers are women and they produce 80% of the agricultural products! With the proper tools and training, we can help them be more efficient, produce more to support their communities and increase their family incomes. Another example is found in India, where school meals are prepared primarily by women. At the request of the Indian government, we are organizing training in hygiene, quality and food safety in the state of Odisha. Thanks to the Sodexo experts, more than 3,700 cooks and helpers, majority of who are women are being trained. Developing their skills will not only ensure safe and hygienic food for children, but also help them find future employment.

\* The UN 2030 Zero Hunger Challenge for Development: end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.



### 3 MODELS OF COOPERATION SUPPORTING WFP SCHOOL RESTAURANTS

- Putumayo, Colombia:** 13,000 schoolchildren are able to have lunch safely in this difficult region, in the heart of the jungle recently in the hands of the FARC. Their meals are free, diversified and cooked on site with fresh produce purchased from local small farmers. As a result of this cooperation, an implementation guide on local and sustainable procurement has been developed and disseminated by WFP to their agencies and to different governments, including in Armenia, Guinea, Honduras, Namibia and Niger.
- Dhenkanal, India:** the nutrition, hygiene and food safety expertise of Sodexo teams is helping in the preparation of healthy meals for 137,000 children in more than 1,700 schools. Educational staff training took place in 2016, focusing on good foodservices practices and the entire food preparation process (from purchasing to preservation to storage) to ensure food safety. It is part of a WFP assistance program for the Indian government.
- Ivory Coast:** more than 70,000 children have been able to enjoy a full meal in the Ivory Coast in mid-October 2016. WFP sought financial support from Stop Hunger to provide free school foodservices for hundreds of schools.



► Unique and secure food voucher



To actively participate in the World Food Programme's sustainable school meals, Stop Hunger launched the "YEAH! Program:" 10 missions per year, from 3 days to 2 weeks, are proposed to the experts of Sodexo.

## In brief\_

### Future missions

Two future missions are being prepared for the summer: one in Cambodia on the evaluation of food safety standards and the other in Kenya on increasing the supplies of fresh fruits and vegetables, especially with local producers.

## "Yeah! Program" \_

# Putting your skills to work for Stop Hunger

At the end of October 2016, two Sodexo employees in France volunteered for the very first mission: to help set up a central kitchen model in Tunisia, an important step in a school foodservices project launched three years ago and financed by the Tunisian government. The kitchen will provide up to 1,500 free meals a day for disadvantaged children from a primary school in Nadhour, 90 km south of Tunis, and 10 other satellite schools.



## Experts' comments\_

*"My mission was to create a logistical circuit to provide hot cooked meals to the schools, prepared in the central kitchen. My proposal should be replicable at future projects elsewhere in the country. Initially, Tunisian officials had planned meal trays, which was very difficult to put in place. We therefore proposed alternative solutions for the distribution of meals, in particular, isothermal containers with shelves. To offer complete meals for children meant a lot to me. I was happy to be able to apply in this country what Sodexo has taught me over 20 years. I put my experiences and my skills at the service of a cause that was close to my heart ... given my origins, I particularly wanted this project to succeed and I got very involved in it."*



**Bruno Boukhénoufa,**  
Logistics Director, Education

*"My role was primarily to organize the supply of this kitchen in association with existing local producer groups, in particular the Community Organizations of Rural Women, and to make the distribution more reliable. It was also necessary to organize the creation of vegetable gardens at each school. It provides a means for children to care for the land to grow the products that will partly supply their school restaurant.*

*The school directors we met were very demanding.*

*Our goal was to provide advice and recommendations. It is then up to the Tunisian government to take the decisions.*

*Our challenge was to adapt our expertise to another region and culture. This project is expected to be completed by the end of 2017. This model kitchen is considered a pilot project.*

*The stakes are enormous. For me, it was, above all, a very meaningful life experience."*



**François-Xavier Violette,**  
Regional Purchasing Manager

## "YEAH!" FOR LIVING A NEW AND HUMAN EXPERIENCE

- For volunteers, it is an opportunity to live their values ... to feel useful, to develop skills by experiencing another reality, to be part of a network with other volunteers ... while contributing to Sodexo's corporate responsibility.
- For WFP, it involves benefiting from skills, developing tools and optimizing the quality of its sustainable school meal programs to benefit children most in need. 44 countries wish to benefit from the involvement of YEAH! Program experts.
- For Stop Hunger, it allows volunteers to live their commitment against hunger and to put their own values into practice.



# STOP HUNGER

## News

In 2017, more than 100,000 euros in donations were made through the Stop Hunger emergency fund to help afflicted populations on four continents.

### States of emergency\_

Providing vital  
food assistance



#### DELUGE IN FRENCH POLYNESIA

This French overseas community, particularly the island of Tahiti, was twice severely affected by uncommon climatic events, on January 21 and February 19, 2017. Due to heavy rainfall (the equivalent of the normal amount for one month in three days), rivers overflowed, resulting in floods and mudslides. Inhabitants were evacuated, roads submerged, bridges destroyed, cars swept away, electricity cut off and the international airport closed ... a state of natural disaster was declared.

To help hundreds of disaster-stricken families without shelter, food or clothes, Stop Hunger donated to the French Polynesian Red Cross, which was also supported by SIPAC, Sodexo's primary local supplier.

#### CHILE'S DEVASTATING AND HISTORIC FIRES

The worst forest fires in Chile's history have lasted more than six months, including January and February 2017. According to the government, more than 500,000 hectares in the center and south have been devastated by fires, an area the size of Puerto Rico. Nearly 6,000 residents fled their homes and more than 1,000 houses were lost in the flames.

Sodexo, the founding partner of Stop Hunger, mobilized to provide meals to firefighters, volunteers and emergency services teams in six cities and the rural areas of the BioBio region south of the capital, Santiago.

At the same time, Stop Hunger furnished financial support through its emergency fund, in particular to the NGO "Desafío Levantemos Chile."





### TITANIC FLOODS IN PERU

Affected since last December by the “El Niño” phenomenon, Peru experienced torrential rains and unprecedented floods until just recently. Under the banner of Stop Hunger, Sodexo Peru has helped the affected local population, including 114 employees. In addition to 3,000 meals already distributed, Sodexo also was able to involve four of its clients and, especially, the President of Peru, Pedro Pablo Kuczynski and his ministers, Local and Central Government and the Military in the production and delivery of major emergency food aid: 86,500 hot meals a day were served in early April, prepared in a central kitchen specially installed in the affect region.

A call for donations to Sodexo employees was launched, supplemented by emergency assistance from Stop Hunger. In addition, the annual Servathon campaign in Peru is fully dedicated to helping the victims of the floods.



### CYCLONE IN MADAGASCAR



Cyclone Enawo struck the island on March 7, with winds estimated at 300 km / hour. The most affected region, located in the extreme northeast, was 80% destroyed.

Among the world's poorest countries, Madagascar is already suffering from severe food shortages, including rice, the staple food of the population. In addition, the local crops have been totally destroyed. Financial assistance was immediately provided to the Malagasy Association Akamasoa led by Father Pedro Opeka, which had been supported in 2016 during the second Stop Hunger Fundraising Dinner. Sodexo's international Purchasing Department also was mobilized, helping to secure a generous donation of 162 tons of Panzani pasta.





### FAMINE IN AFRICA

A severe famine in parts of southern Sudan also threatens three other countries: Somalia, Nigeria and Yemen. Already, in these four countries, people are dying for lack of food and are in urgent need of help. The cause: conflicts and the collapse of the economy.

The number of people facing famine could reach more than 20 million in these four countries, if the food crisis is not stopped now.

To support WFP, Stop Hunger has launched a fundraising campaign and will match the amount collected.



More than  
**20** million  
people  
are facing famine

Go to  
**[www.stop-hunger.org](http://www.stop-hunger.org)**  
to donate



More: [www.stop-hunger.org](http://www.stop-hunger.org)

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