



Stop Hunger's A-Z of fundraising

Show your heart and play your part by fundraising for the Stop Hunger Foundation.

Fundraising activities can be done all year round, sometimes you just have to think outside the box.

This A-Z guide of fundraising activities might help you decide what to do either by yourself or as a team, in-person or virtually!

General fundraising top tips

- Remember to secure client permission if you're running a fundraising event or activity on site
- Recruit volunteers to help you run the event or activity
- If you think your event brings some health and safety concerns, please contact Safeguard for support
- Promote the event in advance:
 - Ask permission to email out to site and don't forget to talk about it at team huddles
 - Contact the [Stop Hunger team](#) for regional promotion
 - Speak to your local Charity Champion for segment support
- Set up a SponsorMe page to raise funds
- Print a QR poster so people can make quick online donations to Stop Hunger
- Purchase Stop Hunger merchandise - ask your line manager whether they are willing to cover the cost of this, if not deduct the cost of the materials from your event / activities gross profit
- Use additional resources available on the [Stop Hunger website](#) or [Sodexo Net](#)
- Remember to take and share videos and photos to raise the profile of what you are doing
- Share your progress [with Stop Hunger via Twitter](#)
- Use #MyStopHungerPledge or #ShowYourHeartPlayYourPart to promote the event on social media
- Follow the Stop Hunger paying-in process – you will need to keep track of how much money your fundraising makes



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A – Z of fundraising

A

- **Auction** - An auction is an easy way to raise money for the Stop Hunger Foundation. Utilise your contacts and secure some sought after prizes, or maybe even auction your skills and abilities.
- **Afternoon tea** - Host a local afternoon tea event on site, at home or even a local venue. Where appropriate, invite clients and customers to join in.

B

- **Bake sale** - You can't go wrong with a classic bake sale! Invite your colleagues to make cakes, biscuits and trats to sell on site.
- **Bingo** - Keep things fun and light-hearted and adapt the game to your audience. You can raise funds as people purchase the bingo cards or raise funds through an event entry fee.
- **Beard shaving** - Perfect for those hairy faced people out there, why not go face bald for charity? Get your colleagues, friends, and family to sponsor you.

C

- **Coffee mornings** - A simple and effective way to bring everyone together virtually or in-person. Participants can make a small contribution to join the event.

D

- **Dinner party** - Why not host a dinner party at your site and invite suppliers and clients along?
- **Darts match** - A bit friendly competition is always fun, and money can be raised through entry fees.

E

- **Eating competition** - When it comes to food, there are lots of challenges to think about. You can raise money by charging participants a joining fee, and even spectators to watch the feasting!

F

- **Football match / 5-a-side football** - Set up a site leagues, or challenge colleagues and clients to a friendly match to raise funds.
- **Fancy-dress days** - A great photo and video opportunity! Fancy dress is a great way to raise money for Stop Hunger any time of year. People could dress down or up and pay a small donation to take part.



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G

- **Games night** - This could be virtual or in-person, using digital games or even classic board games.
- **Give something up** - Get others to sponsor your lent inspired event by giving up your favourite things. Suggestions could be chocolate, alcohol, television, meat, and smoking.

H

- **Head shave** - For some this is a big step, but it could raise a lot of money for the Stop Hunger Foundation. Go bald and encourage your colleagues, family, and friends to sponsor you!

I

- **International evening / International day** - This could be a great opportunity to hold an international themed food day or quiz. Raise money by charging an entry fee to join online or in-person.

J

- **Jewellery making / selling** - Are you skilled at making jewellery or have some nice pieces you would be happy to sell? If so, why not donate part of the proceeds to the Stop Hunger Foundation?

K

- **Karaoke evening** - A staple of most Christmas parties, this event can be held all year round. Sing to your hearts content either virtually or in-person.
- **Knitting** - Do you enjoy knitting? Why not sell knitted items you've handmade and donate some of the proceeds to Stop Hunger? You could even challenge your colleagues to a knitting competition.

L

- **Luncheon / Lunch** - Hold a special lunch to highlight the work of the Stop Hunger Foundation and donate the profits to Stop Hunger.
- **Livestream** - Charity streaming gives you the freedom to fundraise your way. Whatever your talent, hobby, or challenge, you can help raise funds virtually.

M

- **Marathon events** - This doesn't mean only running or walking! Marathon events could include any kind of physical activity, like cycling, roller skating and even hula hooping!
- **Matched Giving** - Whether you're raising money in the office or outside of work, ask your site leads / account managers / contract directors if the funds you raise can be matched.
- **Music and mulled wine evening** - A perfect festive fundraising celebration for the winter months!



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N

- **No Make-Up Selfie / Natural Week** - Go au-naturelle for a period and get you colleagues, friends, and family to sponsor you. You could even keep track of your progress on social media!
- **Name the...** - Name the teddy, bunny, or bear. Whatever it is you choose, tap into people's competitive nature with a simple guessing game. Think about how you could get prizes donated to keep your fundraising profit as high as possible.

O

- **Office Collection Day / Office fundraising** - Short of time but eager to make a difference? Then fundraising in the office could be the right activity for you. Charity fundraising activities for the office could include bake sales, an office Olympics, a dress-down day or perhaps take breakfast orders and set-up your own tea trolley. A morning coffee could make your colleagues more than happy to donate!
- **Obstacle course** - Get active and take part in an obstacle course. Go big with a Tough MUDder or another extreme outdoors activity.

P

- **Pancake Day** - An annual event and something fun for all ages. Get flipping!

Q

- **Quiz night** - Everyone loves a quiz night, right!? It's a great way to join colleagues, clients, friends, and family to answer questions and raise money for a good cause. Ask participants to donate or charge a participation fee.

R

- **Raffle** – Simple, effective, and easy to organise, raffles are a fundraising staple. Ask those around you to donate prizes to keep the raffle costs low. You can charge per ticket, or even the book!
- **Running** – Get healthy and raise money for Stop Hunger. This could be done as a team challenge, inside on a treadmill or even follow a virtual route across the region.

S

- **Sweepstakes** - Keep it simple with questions like 'how many sweets in the jar?' and have people pay to contribute their guess. Whoever has the winning answer, or closest to it, receives a prize.!
- **Skydiving** - One for the thrill seekers. Ask those around you to sponsor your sky diving experience.
- **Sponsored Silence** - Are you a chatter box? Why not challenge yourself and raise money at the same time through a sponsored silence.



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T

- **Tug-of-War** - A popular sports day activity which gets the competitive juices flowing. Get a team together and train to reach victory! Please remember, safety first.

U

- **University Challenge** - Instead of university teams facing each other, it can be other sites within your segment, either virtually or in-person.

V

- **Vintage** - We've all got some old things we no longer want or need. Organise a vintage or car boot sale whilst making some room at home and raising money.

W

- **Walk** - Here come The Proclaimers... Walking is an easy and active way to support those most in need. Distance challenges and sponsored walks are simple ways to get sponsorship.
- **Waxing** - Ouch! Would people pay to see you get waxed? We know there are legs, chests, armpits and backs out there ready. Why not give it a go and raise money for Stop Hunger?

X

- **X-Factor competition** - Host your very own X-Factor style event and pitch your colleagues' singing voices off against each other. What other secret talents to you have? Consider a talent show fundraiser!

Y

- **Yearlong challenge** - Set yourself a yearlong challenge and get sponsored. This could be your chance to lose some weight, get fit or take up a sport whilst raising money.
- **Yes challenge** - Have others sponsor you to say "yes" to everything for a day! This could be the perfect fundraiser for the "no" person in your life...

Z

- **Zip-wire** - Thrill seeking fundraisers may consider taking an adrenalin filled zip-wire ride for charity.