The Sodexo Stop Hunger Foundation tackles hunger and malnutrition across the communities where our employees work. Our philanthropic and volunteering activities include food aid and education on health, nutrition and wellbeing.
Hello,

It has now been more than two years since I became Chair of the Sodexo Stop Hunger Foundation (the Foundation) and our work continues to be as important as ever – for our beneficiaries, communities, staff, clients and suppliers. Our work is also a part of the Sodexo global corporate responsibility programme, one of the pillars of our Group CEO’s new strategy for the company.

This report recognises the efforts of all those involved in the Foundation’s work and captures the impact of our beneficiaries, employees, clients and suppliers. With many amazing case studies throughout the report, you will learn about all of the collaborative efforts we have made so far. These activities continue to build our reputation as a responsible corporate citizen.

We can be very proud of the work of the Foundation and its impact – we set out some of this year’s key highlights in this report, and there is still much more for us to do.

Thank you for your continued support and enthusiasm.

Gareth John
Chair, Sodexo Stop Hunger Foundation
European Director of Legal Affairs

Key highlights

- The Foundation supported 15 charities in FY18. New beneficiaries include City Harvest and Edinburgh Food Social.

- The Foundation raised over £400,000 in FY18. The annual Foundation Dinner and the Supplier Golf Day continue to be important fundraising events for the Foundation, together with the countless fundraising initiatives delivered by our enthusiastic staff and charity champions.

- We launched the Sodexo Employee Lottery raising over £30,000 so far. More than 3,000 employees have joined the Sodexo Employee Lottery since January 2018.

- We continued our work with key charity partners, Trussell Trust, Magic Breakfast and Focus Ireland, delivering funding to support their work against hunger.

- Our ongoing support of Fareshare has been key to their sustainable growth. This year marks 10 years of partnership between Sodexo and Fareshare. In this time we have given over £1m to Fareshare. This year, our support allowed Fareshare to distribute surplus food equating to over 800,000 meals to their charity partners who help those most in need in the UK.

- This year we gave over £350,000 in grants to our charity partners. From part-funding cooking equipment for the UK’s first commercial bakery for young people with severe autism to providing food and aid to veterans.

- Sodexo employees spent more than 2,000 hours volunteering in the food banks and warehouses of our partner charities and other charitable organisations.
The Foundation tackles hunger and malnutrition across the communities where our employees work. Our philanthropic and volunteering activities support food aid and education on health, nutrition and wellbeing.

Better Tomorrow 2025 is our global corporate responsibility strategy that guides our actions as a responsible business. One of the nine commitments is tackling hunger and malnutrition, and the Foundation is the channel through which we make progress against this commitment. The Foundation has continued to make great progress on its four-part strategy covering fundraising, engagement (volunteering), giving and communications.

Under Better Tomorrow 2025, we aim to reach 100 million beneficiaries by 2025. Within the UK and Ireland, our target is to reach 575,000 beneficiaries each year. This target has been achieved and the impact we have had is highlighted throughout the report.
Our local impact

City Harvest is the largest London-based food redistribution charity to collect surplus food from supermarkets, manufacturers and the hospitality industry. It delivers the surplus food in temperature controlled vans to community and charity groups across London. These groups then prepare meals for those who use their services.

Our donation of £10,000 supported the running of a City Harvest van for one year. This helped to redirect 70 tonnes of surplus food away from waste to 150 community groups and charities across London. This helped the charities and community groups save more than £23,000 by receiving the surplus food.

Aston Manfield, a charity that works to improve the lives of young people, benefited from this surplus food. The charity experienced reduced food costs saving them £100 a week which meant they could redirect the money to other vital services.

City Harvest FY18 impact report

Did you know?
City Harvest collects the surplus food from the RHS Chelsea Flower Show, which is catered by Sodexo.
Foundation Dinner

The Foundation dinner was a great success; raising nearly £90,000. Highlights included a moving speech from Hugh McNeill, who went from foodbank recipient to Coventry Foodbank manager with the Trussell Trust. Incredible Edible’s Pam Warhurst, captivated the audience with an introduction to their partnership with Sodexo. Incredible Edible is a social enterprise that bring communities together through garden community plots, by growing food and gardening to deliver a lasting impact in the community.

Our local impact

Trussell Trust has a network of more than 400 foodbanks, giving emergency food and support to people in crisis across the UK, where 13 million people live below the poverty line.

Our donation of £100,000 helped to expand the Trussell Trust Regional Distribution Centre (RDC) in Coventry. The RDC can now accept large quantities of food and distribute it to another 17 foodbanks in the area. The 17 foodbanks use the food for their three-day emergency food packages and recipients are offered additional services such as money management and healthy eating classes. Through our support of Trussell Trust we are helping to ensure struggling families in the Coventry area get the support they need.

Trussell Trust recipient story

A single mother visited a Trussell Trust foodbank in Coventry to receive an emergency three-day food package. Through this meeting, a volunteer specialising in benefit advice, told her there was an extra £500 a month she could claim in working tax credits. With this new information, she did not need to return to the foodbank and could save to prevent future crisis.
Stop Hunger employee lottery

The Employee Lottery was introduced at the end of 2017 and gives Sodexo employees the opportunity to win cash prizes, while donating to the Foundation. More than 3,000 employees have joined the Employee Lottery so far. It is estimated by 2020 the Employee Lottery will raise over £300,000 for Stop Hunger. Our first ‘Super draw’ was held on Stop Hunger Day where the first prize was doubled from £1,000 to £2,000 for our weekly draw. Participant numbers increased, raising more money for the Foundation.

Street Games Fit&Fed

Street Games Fit&Fed is a charity that holds summer programmes for children from low income families, to address holiday hunger, isolation and inactivity.

Our donation of £5,000 provided free summer holiday, food and activity programmes to more than 100 young people. These young people are from the most disadvantaged communities in the London boroughs of Bromley and Lewisham.

Without this initiative, many young people were at risk of isolation, staying indoors, spending time sleeping and playing on computer games while not eating well. In the young people’s group discussions, participants often said, ‘I didn’t know what I would be doing in the holidays if I was not attending the programme.’

Street Games Fit&Fed FY18 Impact report
Charity champions

Charity champions are Sodexo employees who lead Stop Hunger fundraising and volunteering activities. The charity champions are vital to the amount raised for the Foundation.

Employee fundraising brought in over £130,000.

The segment that raised the most overall was Defence & Government Services, they brought in just over £50,000. This was followed by Corporate Services who raised over £28,000. Our London office on One Southampton Row raised the most per head.

Fundraising activities are continually happening across Sodexo. From bake sales to bike rides, raffles to sweepstakes our committed and passionate employees never fail to impress with innovative and creative ideas.

Our Defence & Government Services colleagues organised the ‘Ride 220’ bike ride, which covered 220 miles, starting from our Leeds office and ending in our Tidworth office in Wiltshire. Within Service Operations, two of our development chefs organised a key fundraising dinner, in partnership with Fareshare in Northeast England.

Supplier Golf Day

Nearly £30,000 was raised by our annual Supplier Golf Day. The corporate partnership manager for Fareshare, Daniel Nicholls, attended and presented on how the money raised will help Fareshare obtain more surplus food to help those most in need.

Salary Sacrifice

This year the Foundation received just over £9,000 from payroll giving and charity change.

Did you know?

A third of parents in low income households have skipped a meal to feed their children.
Stop Hunger Day

This year Stop Hunger Day took place on 9 May with fundraising events happening across our sites. A Stop Hunger Day Quiz and a leg waxing session, organised by our Justice charity champion, raised more than £1,000.

Did you know?

270,000 tonnes of perfectly edible food is wasted in the UK food and drink industry. This is the equivalent to 650 meals being thrown away each year.

Our local impact

Magic Breakfast is a charity that aims to tackle hunger and malnutrition of disadvantaged school children providing breakfast as a fuel for learning.

Our donation of just under £10,000 provided breakfast for 250 children in Northwest England for a year. For every £40 we donated, another child could have breakfast for a year through Magic Breakfast.

‘A family of three siblings recently joined the school and all had an average attendance of 40%. Fast-forward to now, all their attendance is 100%. The Breakfast Club has helped the children settle into school much quicker, making them alert and ready for the day!’

A teacher from a Magic Breakfast partner school in Northwest England

Magic Breakfast FY18 Impact report
Employee engagement

Sodexo employees are entitled to three days’ paid volunteering each year, with charities that aim to tackle hunger and malnutrition. Sodexo employees can both volunteer with our nominated charities and also with local charities of their choice. Volunteering plays an important part in the Foundation and is a chance for employees to give something back. Through volunteering, employees can engage with local communities, make a valuable contribution to the organisations we support and even develop new skills outside their normal working environment. Volunteering also provides crucial resource to charities, without which many could not function. We work with organisations such as the Trussell Trust and Fareshare to provide volunteering opportunities for our employees.

The Trussell Trust reported another year of rising demand for emergency food. Food bank users increased by 13% compared to FY17. The increase in food banks was linked to delays in benefits, debt and unexpected expenses for those on low incomes. Similarly, Fareshare experienced an increase in the surplus food they had received from retailers, for redistribution to those in need. That is why every day Sodexo employees spend with our charity partners is vital to their operations. Each year we ask the leaders of our business to make a stop hunger pledge to volunteer. We encourage everyone in the company to take their volunteering entitlement and make a #MyStopHungerPledge to use their entitlement to support a charity tackling hunger and malnutrition.

Did you know?
Each year over half a million children arrive at school in the UK too hungry to learn.

Our volunteering efforts achieved:
- 408 emergency food packages being made for Trussell Trust.
- 34.3 tonnes of food distributed through FareShare equating to 81,688 meals

‘Big thanks to all the Sodexo teams that have helped us out this year. Great team spirit and daily can-do approach to all our daily FareShare challenges. Of all the companies that have volunteered this year Sodexo has given the most hours”

Miranda Kaunang, Development Manager, FareShare Greater Manchester
Sodexo employees took part in the Fareshare and Trussell Trust winter food collection in several Tesco stores. Sodexo employees contributed to the 800 tonnes of food collected for Trussell Trust and 431 tonnes for Fareshare, in December 2017.

Like last year, we ran a survey to understand if volunteers are more engaged than those who do not volunteer. The survey captured the experiences of the volunteers and the link between volunteering and engagement. The feedback has been positive with 95% of respondents saying they will look out for volunteering opportunities and a 14% increase in employee engagement amongst volunteers (as compared to the general workforce). This demonstrates the positive impact volunteering has on employee engagement.
The Foundation supported 15 charities in FY18. This included our long standing charity partners the Trussell Trust and more recent partnerships with Edinburgh Food Social. More than £350,000 was donated to charities/social enterprises who are supporting the fight against hunger and malnutrition. This financial year our grants ranged from £2,000 to £120,000. Below is a selection of organisations we have supported.

**Edinburgh Food Social (EFS)** is a social enterprise with a mission to enhance and enrich communities through food. Their objective is to significantly reduce the money spent on food-related health issues and increase opportunities for young people within hospitality in Scotland.

The Food Truck project engages pupils in areas of deprivation allowing them to build confidence, life skills and educate them on nutrition and food. Participants learn about seasonality of food, menu planning, and scaling recipes for delivery and food preparation, before helping to sell the food to the local community in the food truck.

The Foundation provided approximately £9,000 to support the EFS Food Truck project. The Food Truck project reached 100 pupils in an eight-week project, across five secondary schools in Edinburgh.

‘Throughout the process they (students) were shy and very quiet, however on the day (to sell the food to the public) they all stepped up and fulfilled their roles. Their leadership, teamwork and organisational skills all progressed in leap and bounds.’

‘Pupils could not believe that people were paying to buy food they made! The sense of pride they got was amazing, it allowed them to see how rewarding being a chef could be.’

Programme facilitators at Grace Mount School, Edinburgh

*Edinburgh Food Social FY18 Impact Report*
Chapter is a charity dedicated to improving the lives of people who are experiencing severe and enduring mental illness.

Our grant of over £2,000 has enabled Chapter to run their ‘Healthy Eating Club’ in West Cheshire. The Club supported 20 participants who learned, through practical and hands-on demonstrations, how to prepare low-cost healthy meals. This empowered the participants to take control of their physical and mental health.

Service user ‘Steve’ did not know how to make an omelette prior to the course, and could not remember cooking any meal for himself. He had been living on sandwiches and fast food for years. This caused him problems with his physical health, and had a knock-on effect on his mental health. After attending a few Healthy Eating Club sessions, Steve not only cooks his own food but also incorporates healthy eating aspects to his meals and enjoys spending time in the kitchen.

Another service user, aged 48, said he had never cooked for himself before. He wanted to learn how to cook but did not know where to start. Since he started attending the Healthy Eating Club, he learnt that cooking is simple, affordable and enjoyable, which has improved his physical health.

Priors Court Foundation manages a specialist residential school Priors Court. A young adult training and development centre. Their aim is to support and improve life chances for young people aged 5-25 severely affected by autism.

Our donation of nearly £10,000 is being used to fund vital bakery and kitchen equipment for Priors Court Artisan Bakery. This will be the UK’s first commercial bakery for people with severe autism run under the guidance of a master baker. The bakery will support 50 young people each year. It will be used to provide work experience, food preparation, handling skills development and real jobs for young people with severe autism, as well as nutrition and wellbeing, to support young people attending the school who have significant food issues.
**Incredible Edible** is a social enterprise operating in a range of locations in the UK. Their aim is to bring neighbourhoods, businesses and education institutions together to grow their own food using community garden plots. This creates long-lasting change in how communities, view their environment and making their own food. Our donation of £25,000 was used to run ‘The Incredible Community Plot’ put forward by Incredible Edible Salford, for the Orsdall area. The project brought together Sodexo employees, Oakwood Academy, Salford Community Council and incredible Edible Education to create a transformative community activity, within Orsdall, a deprived area in Salford. The Humphrey Booth Day Centre, an area used to support those with disabilities, and Orsdall Community centre were transformed over the summer.

By creating a functional space, with edible plants and vegetables within The Humphrey Booth Day Centre, the service users have learnt how to plant and grow their own food, using the produce after. Ordsall community centre has witnessed an increase in the community using the refreshed open space and the young children have been active in nurturing the edible plants and vegetables. Over 100 people have benefited from these transformations so far, from those who regularly use the space and food, to the local community who now have an increased awareness of Sodexo and Incredible Edible’s work.
Key milestones

The Sodexo Stop Hunger Foundation supports charities tackling hunger and malnutrition across the UK & Ireland

2011
- £2,875 ➔ Brendon Care
  Cooking-for-one sessions for older people living in isolation

2012
- Total to date: £248,643
- £2,875 ➔ Magic Breakfast
  Provides healthy school breakfasts to hungry and malnourished children in disadvantaged areas

2013
- Total to date: £568,570
- £30,000 ➔ SSFAFA
  Supporting homeless ex-service personnel

2014
- Total to date: £971,163
- £8,416 ➔ Trees for Cities
  Helping children learn about nutrition with an edible playground

2015
- £9,892 ➔ Outward Bound
  Facilitating the Sodexo Health and Wellbeing Challenge for young people
- £16,840 ➔ Providence Row
  Supported cook, grow and eat course, where homeless people grow their own food

2016
- £1,182,355
- £5,668 ➔ FoodCloud Hubs
  Connects businesses with surplus food to food charities in Ireland

2017
- Total to date: £1,361,608
- £5,000 ➔ Street Games
  Fit&Fed
  Holds summer programmes for disadvantaged children, providing food and sport activities to teach pupils cooking skills

2018
- Total to date: £1,882,355
- £100,000 ➔ Trussell Trust
  Network of food bank charities providing three-day emergency food packages to support those in need

£2.6m+
Given in grants in the last 8 years
Application process

Do you know a charity that would welcome support from the Foundation?

We support charities and social enterprises who aim to tackle hunger, malnutrition or provide education on nutrition.

If you know a charity that fits the above criteria please put them in touch.

External charities can apply by sending an enquiry of interest through the Stop Hunger UK & Ireland website

http://uk.stophunger.org/home.html

These applications are then discussed and approved in the quarterly Stop Hunger Trustees meetings.

Key Milestones

Lottery - The Employee Lottery had a successful launch and is on track to make over £300,000 by 2020 for the Foundation.

FareShare - The Stop Hunger Foundation has donated over £1m to FareShare over the last 10 years
Contact details and useful links

Stop Hunger UK and Ireland

Sodexo_Net Stop Hunger page
(Sodexo employees)

Stop Hunger mailbox

Stop Hunger Merchandise
(Sodexo employees)

Charities Trust (how to create an online giving page)

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